

National Storage Mechanism  
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in the UK  
RNS Number : 61460  
Haynes Publishing Group PLC  
21 September 2011

Haynes Publishing Group P.L.C. ("the Company")

**Annual Financial Report**

Annual Report and Notice of Annual General Meeting

The Company has today posted its Annual Report and Accounts 2011 and Notice of Annual General Meeting 2011 to shareholders.

The Company announces that in compliance with Listing Rule 9.6.1, copies of the following documents have been submitted to the National Storage Mechanism and will shortly be available for inspection at: [www.Hemscott.com/nsm.do](http://www.Hemscott.com/nsm.do).

- i) Annual Report and Accounts 2011
- ii) Notice of Annual General Meeting 2011
- iii) Form of proxy for Ordinary Shareholders for the Annual General Meeting

The Annual Report and Accounts, which were approved by the Board of Directors on 14 September 2011, constitute the Annual Financial Report for the purposes of DTR 4.1.

The Company's Annual General Meeting will be held at 1:00pm on Wednesday 19 October 2011 at the Haynes International Motor Museum, Sparkford, near Yeovil, Somerset.

Both the Annual Report and Accounts 2011 and Notice of Annual General Meeting 2011 are also available to view on the Company's website [www.haynes.co.uk/investor](http://www.haynes.co.uk/investor).

In compliance with DTR 6.3.5, the following information is extracted from the Annual Report and Accounts 2011 and should be read in conjunction with the Company's Preliminary Results Announcement issued on 25 August 2011, both of which can be found at [www.haynes.co.uk/investor](http://www.haynes.co.uk/investor). Together, these documents constitute the information required by DTR 6.3.5 to be communicated to the media in full unedited text through a Regulatory Information Service. This information is not a substitute for reading the Annual Report and Accounts 2011 in full and page numbers and cross-references in the extracted information below refer to page numbers and cross-references in the Annual Report and Accounts 2011.

**Principal risks and uncertainties**

The following is an extract from the Report of the Directors on page 16 of the Annual Report and Accounts 2011.

"The Board is primarily responsible for identifying and monitoring risk and the manner in which the Board manages this process is outlined in the Corporate Governance report on

pages 20 to 25. The Group's principal financial risks and uncertainties are outlined in note 18 to the financial statements and the principal operational risks and uncertainties are discussed as part of the Group Chief Executive's Review on pages 8 to 12."

### **Risk management**

The following is an extract from the Corporate Governance statement on page 25 of the Annual Report and Accounts 2011.

"The Board has the primary responsibility for identifying the major business risks facing the Group and developing appropriate policies to manage those risks. These policies are used both by the directors and by senior management to determine the key control procedures for each area of risk identified by the Board and the degree of information required to safeguard the business and the assets used within it.

It is accepted that risk is itself prevalent in any commercial enterprise and that it must be the objective of the Group's management and staff to be prudent in the acceptance and control of risk incurring activity, rather than aiming to eliminate it entirely. Thus the reporting systems can only provide reasonable and not absolute assurance against damage or loss resulting from business activities.

Through its day to day management disciplines, face to face meetings, regular written reports and monitoring systems, the Group evaluates and mitigates unnecessary risks.

In addition, there are a number of areas of the Group's business where it is necessary to take risks in order to strive for satisfactory profitability and returns to shareholders. The publication both of workshop manuals and books of special and general interest engenders commercial and publishing risk requiring close evaluation by editors and editorial committees with an in-depth knowledge of their subject and their markets.

For the financial year ended 31 May 2011, the Board is satisfied that there was in place an ongoing process for identifying, evaluating, and managing the significant risks faced by the Group as a whole. This process is formally structured by means of a written report which is reviewed annually by the Board. In addition, through discussion with the heads of the various operating units, an update is provided to the Board by the Group Finance Director at the half year. Risks identified by this process are regularly reviewed by the Board and addressed jointly by the Group Chief Executive and directors drawing upon the skills of senior management as necessary. The Board monitors this process and is satisfied that, given the size of the Group, and the nature of its operations, this process is sufficient to meet its needs without unduly hampering entrepreneurial activity, and that (in accordance with the recommendation of the Audit Committee) a separate internal audit function is not required."

### **Statement of Directors' Responsibilities**

The following is an extract from page 33 of the Annual Report and Accounts 2011.

"The directors are responsible for keeping adequate accounting records that show and explain the Company's transactions, disclose with reasonable accuracy at any time the financial position of the Company, and enable them to ensure that the financial statements comply with the requirements of the

Companies Act 2006, and as regards the Group financial statements, Article 4 of the IAS Regulation.

The directors are required by the Companies Act 2006 to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Company and the Group as at the end of the financial year and of the profit or loss of the Group for the financial year. The directors are required to prepare financial statements for the Group in accordance with Article 4 of the IAS Regulation and have chosen to prepare financial statements for the Company in accordance with UK Generally Accepted Accounting Practice. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and Company and of the profit or loss for the Group for that period.

In preparing the Group and Company financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- for the Group financial statements, state whether they have been prepared in accordance with IFRS as adopted by the EU, subject to any material departures disclosed and explained in the financial statements;
- for the Company financial statements, state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and company will continue in business.

They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for preparing a directors' report and a directors' remuneration report which comply with the requirements of the Companies Act 2006."

#### ***Website Publication***

The directors are responsible for ensuring the annual report and financial statements are made available on a website. Financial statements are published on the Group's UK website [www.haynes.co.uk/investor](http://www.haynes.co.uk/investor) in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the Group's UK website is the responsibility of the directors. The directors' responsibility also extends to the ongoing integrity of the financial statements contained therein.

#### ***Directors' responsibility statement pursuant to DTR4***

The directors confirm to the best of their knowledge:

- The Group financial statements have been prepared in accordance with International Financial Reporting Standards as adopted by the European Union (IFRSs) and Article 4 of the IAS Regulation and give a true and fair view of the assets, liabilities, financial position and profit and loss of the Group.
- The annual report includes a fair review of the development and performance of the business and the financial position of the Group and the Parent Company, together with a description of the principal risks and uncertainties that they face."

#### **Financial risk and treasury policy**

The following is an extract from Note 18 on pages 65 to 67 of the Annual Report and Accounts 2011.

"The Group's principal financial instruments during the year comprised bank overdrafts, lease financing arrangements, cash and short-term deposits as well as other various items arising from its operations such as trade receivables and trade payables. The main purpose of these instruments is to finance the Group's working capital requirements as well as funding its capital expenditure programmes. From time to time the Group may enter into derivative transactions such as interest rate swaps or forward exchange contracts, the main purpose of such transactions is to manage the interest rate and currency risks arising from the Group's operations and sources of finance. There were no such transactions entered into during the current or preceding financial years.

#### **Foreign currency risk**

The Group has investments in subsidiary operations outside of the UK and also buys and sells goods and services in currencies other than in the functional currencies of its subsidiary operations. In light of the above, the Group's non sterling revenues, profits, assets, liabilities and cash flows can be affected by movements in exchange rates. The Group is able to take advantage of certain natural hedge flows within the business operations which helps to minimise the impact of the fluctuations in exchange but where appropriate will use forward rates to minimise the risk. There were no forward exchange contracts entered into during the current or preceding financial years. It is Group policy not to engage in any speculative trading in financial instruments.

#### **Sensitivity analysis**

The most significant foreign currency risk to the Group is in relation to the US dollar. Management estimate that if all other variables remained constant the impact on pre-tax profits of a 5 percent increase in the value of the US dollar against sterling would have been to reduce profits by £0.2 million with a decrease of 5% having an equal and opposite effect. This estimate has been based on an assessment of translating the US dollar profits into sterling using the average rate for the year of \$1.59.

#### **Credit risk**

The Group's credit risk is primarily attributable to its trade receivables, which are spread over a range of countries and customers, a factor which helps to dilute the concentration of

risk. The risk associated with such trading is mitigated through credit control management procedures including the use of credit worthiness checks, the application of credit limits and the sale of goods subject to retention of title clauses. A provision is made against such balances where there is an identifiable loss or event, which based on prior experience provides management with a significant doubt over the recovery of the balance. Due to the long established relationships with the majority of the Group's customers there is not deemed to be a credit quality issue in relation to the trade receivables balance. The amount of the total exposure is shown in note 14.

In addition to the above, the UK business has an exposure in relation to contractual advanced royalty payments to authors. However, due to the large number of authors there is no significant concentration of risk. The asset balance in relation to the author advances is held within other debtors and prepayments (refer to note 14) and amounted to £0.2 million net of allowances for doubtful recovery (2010: £0.2 million).

The credit risk on liquid funds is limited as the funds are held at banks with high credit ratings assigned by international credit rating agencies.

#### ***Liquidity risk***

The principal aim of the Group's liquidity management is to maintain a balance between continuity of funding and flexibility through the use of bank overdrafts, bank loans and asset leasing. As at 31 May 2011 the Group had a £1.0 million UK overdraft facility (2010: £1.0 million) which is due for renewal in October 2011, a €0.4 million overdraft in Europe (2010: €0.4 million) which has no fixed renewal date and a \$11.0 million loan facility in the US (2010: \$11.0 million) which is due for renewal in October 2011.

#### ***Interest rate risk***

From time to time the Group companies have overdraft and loan facilities which are subject to variable rates of interest based on the respective bank's base rate. As at 31 May 2011 there were no bank loans outstanding (2010: £nil) and no bank overdrafts outstanding (2010: £nil). Money market deposits are placed for periods varying between call and one month and attract variable rates of interest based upon the banks cost of funds for the relevant currencies.

#### ***Sensitivity analysis***

As the Group had no loans or overdrafts outstanding at the end of the year the Group does not have a significant exposure to a change in the market rates of interest at the current time.

#### ***Fair value of financial assets and liabilities***

There are no material differences between the carrying values and the fair values of the financial assets and liabilities as recorded in the Consolidated Balance Sheet. Details of the amounts of financial assets and liabilities held in foreign currencies can be found in notes 14, 15 and 16 to the Consolidated Financial Statements.

#### ***Capital management***

The primary aim of the Group's capital management is to safeguard the Group's ability to continue as a going concern, to support its businesses and maximise shareholder value. The Group monitors its capital structure and makes adjustments as and when it is deemed necessary and appropriate to do so

using such methods as adjusting the dividend payment to shareholders or the issuing of new shares.

### **Interest cover**

	2011	2010
Operating profit (£000)	7,687	7,686
Net finance costs (£000)	510	518
Interest cover (ratio)	15	15

Interest cover is calculated by taking the operating profit from the Consolidated Income Statement divided by net finance costs.

### **Gearing ratio**

	2011	2010
Net debt (£000)	-	-
Total equity (£000)	40,532	38,460
Gearing ratio (%)	-	-

The gearing ratio comprises net debt divided by total equity (net debt being defined as cash and cash equivalents - see note 15)."

### **Related party transactions**

The following is an extract from Note 21 on pages 73 to 74 of the Annual Report and Accounts 2011.

#### **"Identity of related parties**

The Group has a related party relationship with its subsidiaries and with its directors. A list of all the Group's subsidiaries is shown in note 30.

#### **Transactions with related parties**

The interests of the directors in the Ordinary share capital of the Company as at 31 May 2011 are shown in the Directors' Report on page 17 as required by the FSA's Disclosure Transparency rules.

During the year directors had declarable interests in contracts with the Company and its subsidiary undertakings as shown below.

- 1 A lease dated 28 August 1979 between John H Haynes Developments Inc., (a company registered in California and controlled by Mr JH Haynes) and Haynes North America Inc. of the premises situated at 859 and 861 Lawrence Drive, Newbury Park, California which was amended on 1 May 2001, runs for a period of 5 years from that date, and is presently held over pending

renewal. The annual rent for the year ended 31 May 2011 was \$207,214 (2010: \$207,214) or £130,734 (2010: £130,809) at the average exchange rate for the year. MEF Haynes is a Vice President of John H Haynes Developments Inc.

- 2 A lease dated 20 December 1993 between the Haynes Family Trust (of which JH Haynes is a trustee, and JHC Haynes and MEF Haynes are beneficiaries) and the Company of premises known as the "Sparkford Creamery" in Somerset for a term of 21 years at an annual rent, subject to revision every 3 years and presently £64,544 (2010: £64,544).
- 3 During the year The Haynes Motor Museum Limited, (of which JH Haynes and MEF Haynes are directors) which is jointly owned by the Haynes International Motor Museum Charitable Trust and JH Haynes and AC Haynes undertook the following transactions with the Group:

	Balance		Balance	
	at		at	
Transactions	31 May	Transactions	31 May	
2011	2011	2010	2010	
£'000	£'000	£'000	£'000	
Supply of conference facilities	11	1	5	-
Purchase of books & manuals	16	3	16	6

JH Haynes and JHC Haynes are Trustees of the Charitable Trust.

- 4 On 22 July 2005 Haynes Developments Ltd, which is a company controlled by JH Haynes and AC Haynes, and of which JH Haynes and MEF Haynes are directors, sub-

leased 600sq ft of office premises on the main Sparkford site. The annual rent for the year ended 31 May 2011 was £3,688 plus service charge (2010: £3,688).

- 5 A tenancy of No 12 Ivel Gardens, Ilchester, owned by AC Haynes and let to the Company (at a monthly rental of £525 (2010: £525) plus outgoings) with Haynes Developments Ltd acting as agent for the lessor. As at 31 May 2011 the balance outstanding to Haynes Developments Ltd was £900 (2010: £789).

Except as stated above, no directors were materially interested in contracts with the Company or any of its subsidiary undertakings.

**Key management emoluments**

The remuneration of the directors, who are the key management personnel of the Group is set out below in aggregate for each of the categories specified within IAS 24 'Related Party Disclosures'. Further information regarding the directors' individual remuneration packages is provided in the audited part of the Board Report on Remuneration on pages 26 to 32.

	2011	2010
	£'000	£'000
Short term employee benefits	1,437	1,240
Post employee benefits	398	297
	1,835	1,537"
	1,835	1,537"

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